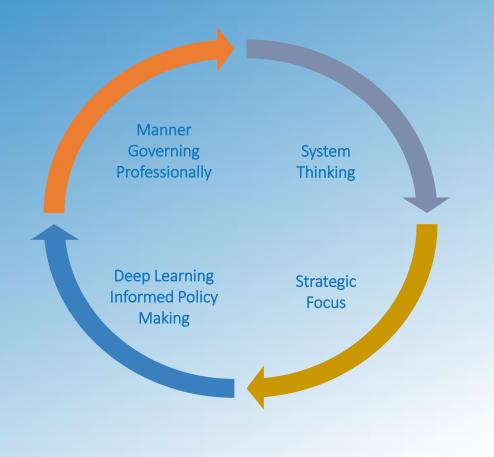
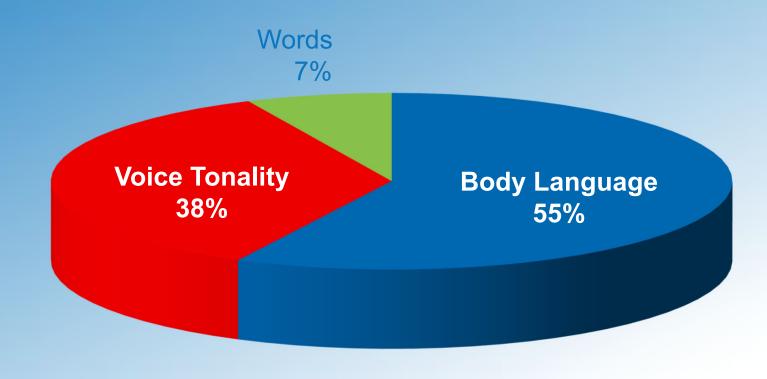
Three realities of governance

- You campaign as and individual, but serve as a member of a team
- You do not have the authority to fix the problems you campaigned to fix
- **BUT YOUR BOARD DOES.** Your success as a board member is inextricably tied to the success of your Board

GOVERNANCE MINDSET



Communication is both verbal and nonverbal



Unified VS. Uniform

- UNIFORM: Remaining the same in all cases and at all times, unchanging in form or character, lock step.
- UNIFIED: A unified board is not a lock step board. Divergent opinions and points of view are welcomed and encouraged. A unified board brings together very different people unified by a common belief.
- Unity is a choice by trustees; an understanding that unity is the requirement of effective governance.

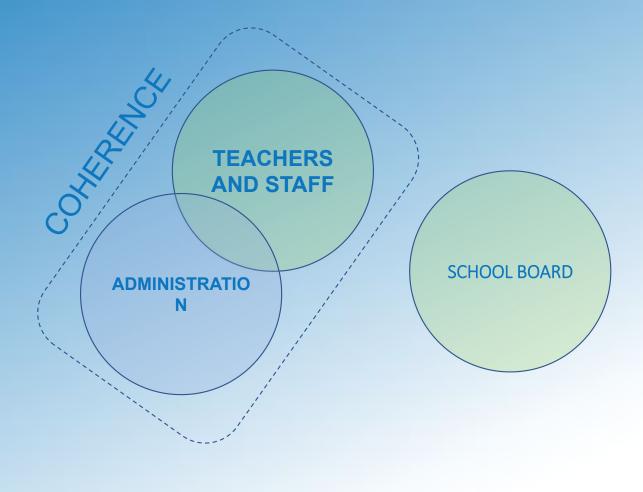
Coherence: JIM COLLINS GOOD TO GREAT

- Enduring great organizations are characterized by a fundamental duality. On the one hand, they have a set of timeless core values and a core reason for being that remains constant over long periods of time.
- On the other hand, they have a relentless drive for change and progress.

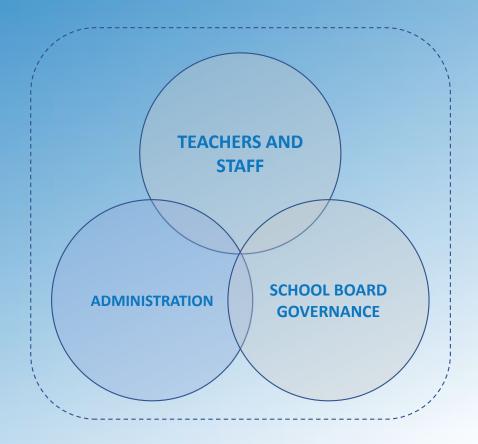
Unity of Purpose: A DISTRICT'S VIEW

- "Unity of purpose is a common focus, superordinate goals and core values and beliefs governance team members share in common about children, the school, and education. Unity of purpose helps them transcend their differences to fulfill a greater purpose."
- Long Beach Unified School District Governance Handbook

Coherence



COHERENCE



Governance Responsibilities

